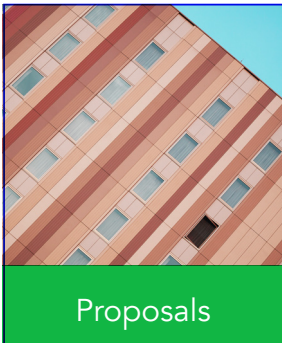


Marketing Support for Professional Services

Chronicles Digital is an “extra set of marketing hands” for professional services firms.



Strategic Approach for Winning Projects

Most projects are won before the RFP is released. We help clients build client capture strategies.

Comprehensive Proposal & Interview Support

- Proposal strategy, content development, proposal management, Adobe InDesign layout, graphic support
- Interview strategy, presentation development, team rehearsal/coaching
- Project walk-throughs / pre-proposal meetings
- Project debriefs



Digital & Brand Support

- Digital content strategy: blogs, website copy, SEO, videos, audio podcasts
- Sales collateral: sell sheets, case studies, client testimonials
- Inbound lead generation and lead nurturing email marketing
- Wordpress administration



Why Choose Chronicles Digital for Your Professional Services Firms?

We know the drill: efficient and effective

- Combined total of more than 10 years of experience helping engineers, architects, and planners win projects through strategic proposal and interview strategy and execution
- Certified Dale Carnegie High Impact Presenting
- Trained in Beyond Bullet Points presentations
- Authored [*How to Deliver Group Presentations*](#)



Your Extra Set of Marketing Hands

2828 University Ave. SE, Ste. 150 • Minneapolis, MN 55414 • 763-219-3611